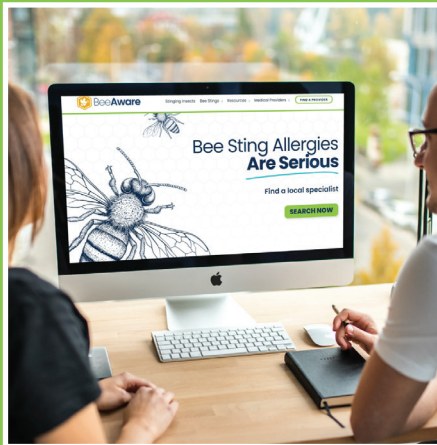




BEEAWARE ALLERGY

Patient Education



BeeAware Allergy Website

Connect with us!

 www.beeawareallergy.com

 facebook.com/beeawareallergy

 instagram.com/beeawareallergy

BeeAware Allergy educates the public on the *seriousness* of bee sting allergies and the *efficacy* of venom immunotherapy (VIT).

We're raising awareness through educational articles, social media outreach, and paid advertising. Additionally, BeeAware is making its way into medical offices through free patient education materials.

BeeAware Allergy: Educational Website

The BeeAware website ultimately helps the public identify potential bee sting allergies. Through educational articles, people can easily learn about bee sting prevention, symptoms, allergy testing, and treatment. By answering a wide range of questions, the BeeAware program positions itself as the information hub for all things bee and wasp-related. When a person discovers their need for an allergist, our "Find a Provider" locator easily directs them to a local VIT specialist.

Country: United States

City & State OR Zip Code: New York, NY

Radius: 5 mi

[SEARCH](#)

17 RESULTS FOUND

Main Street Allergy & Asthma Clinic
 12345 Main St
 Anytown, NY 99123
 555-555-1234
[More Info](#) | [Directions](#)

Main Street Allergy & Asthma Clinic
 12345 Main St
 Anytown, NY 99123
 555-555-1234

[Website](#) | [Email](#) | [Business Hours \(Open Now\)](#) | [More Info](#) | [Directions](#)

"Find a Provider" Locator

BeeAware is sending potential bee sting allergy patients your way! Each month, people search approximately 1,500 times for a VIT provider on our website. Your complimentary listing in the "Find a Provider" locator includes your clinic's location, contact information, logo, business hours, and more.



BeeAware Allergy: Statistics

7%
of Americans
are living with a potentially
life-threatening bee sting
allergy¹

60
Deaths Per Year
are directly related to
severe bee sting reactions²

23K
People
visit the BeeAware website
each month during
peak season³

1500
Visitors
access our
"Find a Provider"
Locator each month³



Social Media Toolkit

Quickly spread the word about bee sting allergies and venom immunotherapy with BeeAware's Social Media Toolkit! The content is updated seasonally, so your posts stay relevant. The toolkit includes:

- Tips on social media best practices
- Pre-written text
- Statistics
- Numerous images and videos



Complimentary Patient Education Materials

Provide patients the information they deserve free with BeeAware handouts. Our tear-off pads, rack cards, brochures, and posters teach patients about bee sting allergies and treatment options. Request printed copies on the BeeAware website and have them shipped to your door — 100% free to you. Downloadable versions are also available.

Footnotes

¹ U.S. Census Bureau Quick Facts: United States. Retrieved 2021, from <https://www.census.gov/quickfacts/fact/table/US/PST045219>

² Forrester, J. A., Weiser, T. G., & Forrester, J. D. (2018). An Update on Fatalities Due to Venomous and Nonvenomous Animals in the United States (2008–2015). *Wilderness & Environmental Medicine*, 29(1), 36–44. doi:10.1016/j.wem.2017.10.004

³ Internal data on file.